

Corporate, Adult Services and Social Inclusion Select Committee

Update to Executive Scrutiny Committee – 10 June 2009

EIT Programme

Update on Progress (including issues/problems/successes)

The Committee will be undertaking a review of Communication, Consultation and Engagement as part of the EIT programme.

The Committee met on 18 May to decide the scope and project plan for the review together with initial baselining information. The review will include:

Communications

Public Relations
Internal Communications
Marketing
Branding

Engagement

Community Engagement
Employee Engagement

Consultation

Timescale for review

The review is expected to report to Cabinet in November 2009.

Monitoring

At the meeting of 18 May, the Committee also considered the initial progress report on the implementation of the recommendations from the review of the Voluntary and Community Sector